

CELEBRATE STRENGTHS™

A Disruptive Innovation That Will Inevitably Affect You

The core of Celebrate Strengths is a pair of highly sophisticated psychometric instruments, which accurately and reliably measure the hard-wired personality traits and cognitive abilities that determine how people think, learn and behave. That DATA is agile, and can be used to see what jobs a person can and cannot do. It can be used to inventory the strengths and abilities of an executive team or a work group, showing exactly how the individuals within the group can communicate and collaborate. The DATA shows how each person is motivated and how their talents can most effectively be managed.

While this DATA comes from the leading psychological and psychometric science, the reports and applications can be easily understood and used by anyone, without special training. The primary business application is BestWork DATA, providing both talent acquisition and talent management for hundreds of specific jobs, without the need for awkward profiling of existing employees. BestWork is easily matched to the existing jobs within a company.

Try On Jobs uses the same DATA to provide individuals with career information, in a unique presentation enabling them to “try on” over 400 jobs, seeing what their personal Advantages, Challenges or Difficulties would be in each job. This same capability will soon be available for companies to use in their recruiting process.

BestWork DATA, Try On Jobs and other applications from Celebrate Strengths are a disruptive innovation to traditional hiring, management, training and recruiting, bringing extraordinary opportunities to the business world.